

150th ANNIVERSARY CELEBRATION OF DRUID HILL PARK



CHEERS for your support of Druid Hill Park's 150th Anniversary, a premiere, once in a lifetime event for Baltimore City, the state of Maryland, and the nation! Here is a list of the benefits of each level of sponsorship. Individuals or organizations are welcome to make contributions of goods, services, cash or a combination valued at these levels in order to participate as an event sponsor.



THE 150TH ANNIVERSARY CELEBRATION OF DRUID HILL PARK

Schedule of Events

MARYLAND HISTORICAL SOCIETY

Lecture Series and Reception

A Free Fall Baltimore Event

Tuesday, October 12, 2010

7:00 PM

"Park Families" Ed Johnson

"African American Community
History & the Park" Dr. David Terry

Thursday, October 14, 2010

7:00 PM

"Jewish Community" Barry Kessler
"Park History" Anne Draddy

A TREE DEDICATION

Youth Ceremony

Wednesday, October 13, 2010

(10:00 AM- 1:00 PM)

Mansion House Lawn

DRUID HILL MANSION HOUSE GALA

Friday, October 15, 2010

(6:00 PM-10:00 PM)

A festive evening with food, and entertainment

HISTORY - COMMUNITY - SPORTS DAY

Saturday, October 16, 2010

8:00 am - 12:00 Noon

The Baltimore Marathon (through the Park) First Water
Station c/o Friends of Druid Hill Park, Inc.

TBD

Commemorative Ceremony
Rogers Family Estate Cemetery

10:00 AM - 2:00 PM

150th Anniversary Welcome Area @ Rawlings
Conservatory & Botanical Gardens

11:00 AM - 4:00 PM

Community & Sports Festival

Historic Segregated Tennis Courts
& Swimming Pool Area

*Interactive Sports Clinics & Demos

*Food Vendors

Education & Sports Heritage Pavilion

Exhibitor & Vendors

Monumental Stadium Pavilion

*Awards & Entertainment

Atrium Pavilion

*VIP Guests & Sponsors

*Media Broadcasts

For more information visit www.Druid Hill Park.org; or call 410-664-4238

THE 150TH ANNIVERSARY CELEBRATION OF DRUID HILL PARK

Title Sponsor \$50,000¹¹

The 150th Sponsored by (Your Business/Organization Name)

- ❖ Full color logo on all advertising and promotions including postcards, posters, banners, and festival literature;
- ❖ Logo/Name recognition link to your site from the website of event host group: The Friends of Druid Hill Park (One Year);
- ❖ Name in all media promotions (radio, television, local & community newspapers) reaching over 1 million residents, and hundreds of organizations in Baltimore City and the greater Baltimore Metropolitan region;
- ❖ Five (5) banners prominently displayed, preceding &/or on Community and Sports Festival Day;
- ❖ Ten (10) tickets & VIP seating at the *Druid Hill Mansion House Gala Reception*;
- ❖ Ten (10) tickets to the Reginald F. Lewis Museum exhibit featuring Druid Hill history;
- ❖ Double-size exhibit space at the *Community & Sports Festival*;
- ❖ Full-page color advertisement on outside, back cover of the *Education & Sports Heritage Program Booklet* available to all participants;
- ❖ Your Welcome Letter in *E&S Heritage Program Booklet*;
- ❖ Opportunities to address attendees at all celebration events. (See event schedule);
- ❖ Opportunity to present Community & Sports Service Awards at the Monumental Stage Pavilion;
- ❖ Scheduled Photo Opportunities with Celebrity & other VIP Guests;
- ❖ Scheduled Media Interviews;
- ❖ Opportunity to host customized event; and
- ❖ Refreshments at the *ATRIUM PAVILION* (VIPs & Special Guests only).

THE 150TH ANNIVERSARY CELEBRATION OF DRUID HILL PARK

Major Sponsor \$25,000 (Up to 2)

Your Business/Organization Name listed as a Major Sponsor

- ❖ Full color logo on all advertising and promotions including postcards, posters, banners, festival literature;
- ❖ Logo/Name recognition link to your site from the website of event host group:
The Friends of Druid Hill Park;
- ❖ Name in all media promotions (radio, television, local & community newspapers) reaching over 1 million residents, and thousands of organizations in Baltimore City and the greater Baltimore Metropolitan region;
- ❖ Five (5) tickets & VIP seating at the *Druid Hill Mansion House Gala Reception*;
- ❖ Five (5) tickets to the Reginald F. Lewis Museum exhibit featuring Druid Hill history;
- ❖ Three (3) Banners prominently displayed, preceding &/or on Community and Sports Festival Day;
- ❖ Double-size exhibit space at the *Community & Sports Festival*;
- ❖ Full-page color advertisement on inside-back or inside-front cover of the *Education & Sports Heritage Program Booklet* available to participants in all events;
- ❖ Your Welcome Letter in *E&S Heritage Program Booklet*;
- ❖ Opportunity to participate in Community & Sports Service Award Presentations at the Monumental Stage Pavilion;
- ❖ Scheduled Photo Opportunities with Celebrity & other VIP Guests;
- ❖ Opportunities to address attendees at two (2) celebration events; and
- ❖ Refreshments at the *ATRIUM PAVILION* (VIPs & Special Guests only).

EDUCATION & SPORTS HERITAGE PAVILION

Presenting Sponsor \$10,000^{Up to \$}

Your Business/Organization Name listed as Presenting Sponsor

- ❖ Full color logo on all advertising and promotions including postcards, posters, banners, festival literature;
- ❖ Logo/Name recognition link to your site from the website of event host group: The Friends of Druid Hill Park;
- ❖ Name acknowledgement at events;
- ❖ Two (2) Banners (can be provided by sponsor) for prominent display—1 at the *Education & Sports Heritage Pavilion* (Historic, community, health, sports, sponsor, arts, cultural exhibits);
- ❖ Four (4) tickets & VIP seating at the *Druid Hill Mansion House Gala*;
- ❖ Four (4) tickets to the Reginald F. Lewis Museum Exhibit featuring Druid Hill history;
- ❖ Double-size exhibit space at the *Community & Sports Festival*;
- ❖ Full-page color advertisement in the *Education & Sports Heritage Program Booklet* available to participants in all events; and
- ❖ Refreshments at the *ATRIUM PAVILION* (VIPs & Special Guests Only).

MONUMENTAL STADIUM PAVILION SPONSOR

\$5,000 *Up to \$5*

- ❖ Full color logo on advertising and promotions including postcards, posters, banners, festival literature;
- ❖ Logo/Name recognition and/or link to your site from the website of the event host group: Friends of Druid Hill Park reaching thousands of residents and hundreds of organizations throughout the greater Baltimore region;
- ❖ One (1) Banner (must be provided by sponsor) for prominent display at the *Monumental Stadium Pavilion* (Special Guest Appearances, Community & Sports Service Awards, Entertainment);
- ❖ Full-page B&W advertisement in the *Education & Sports Heritage Program Booklet* available to participants in all events;
- ❖ One 10'X10' Exhibit space at the *Community & Sports Festival*;
- ❖ Two (2) tickets & VIP seating at the *Druid Hill Mansion House Gala*; and
- ❖ Refreshments at the *ATRIUM PAVILION* (VIPs & Special Guests Only).

ATRIUM PAVILION SPONSOR

\$2500 *Up to \$2500*

- ❖ Full color logo on advertising and promotions including postcards, posters, banners, festival literature;
- ❖ Name recognition in literature reaching thousands of residents and hundreds of organizations in the Baltimore Metropolitan region;
- ❖ One (1) banner (must be provided by sponsor) for display at or near the *ATRIUM PAVILION* (VIP & Special Guest Area) at the *Community & Sports Festival*;
- ❖ One (1), 10'X10' exhibit space at the *Community & Sports Festival*;
- ❖ Half-page (1/2) Black & White advertisement in the *Education & Sports Heritage Program Booklet* available to all participants.

FRIEND OF THE 150TH ANNIVERSARY

\$1000 *Unlimited**

- ❖ Name recognition in Thank-you literature reaching thousands of residents and hundreds of organizations in the Baltimore Metropolitan region;
- ❖ Quarter-page (1/4) Black & White advertisement in the *Education & Sports Heritage Program Booklet*, available to all participants; and
- ❖ One (1), 10'X10' exhibit space at the *Community & Sports Festival*.

For additional information, contact Pat Koger at vpkoger@hotmail.com (subject: 150th) or call 410-664-4238. Please complete and return the enclosed form by July 25, 2010.

Your tax deductible contribution can be made online through the event's website, or you can mail your check to the following address:

Make Checks Payable to *"FODHP 150th" c/o Bridge-to-Life*

Mail to: *"FoDHP 150th" c/o Bridge-to-Life*
P.O. Box 12776
Baltimore, Md. 21217